

Betty Andrews Bio

Noted as one of Iowa's most acclaimed leaders, Betty C. Andrews, through commitment to excellence, has built a reputation as a brilliant businesswoman, a powerful civil rights advocate and a strong proponent of connecting people around strategic engagement, culture, history and arts. Betty finds tremendous fulfillment and success in creating, organizing and promoting opportunities that build community. She is president & CEO of *Betty Andrews Media (BAM,)* a media, events, and strategic communications firm where *I'll Make Me a World in Iowa* – Iowa's African American Festival is one of her key clients. Andrews serves as president of the Iowa-Nebraska NAACP State Area Conference of Branches where she leads over thirty units of the national association. Andrews is the founder of the Iowa Summit on Justice & Disparities – a change initiative that addresses disproportionality in Iowa's criminal justice and other systems. Betty is also a parliamentarian, and registered lobbyist. She lives by her business tagline and personal motto: *Leave 'em saying "Wow!"*